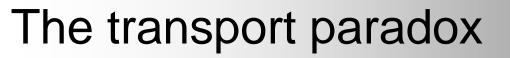


Sustainable Transport Evaluation

Developing Practical Tools for Evaluation in the Context of the CSD Process

Andrea Henkel Transport Policy Advisor Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)





"Transport is unique as the only development sector that worsens as incomes rise. While sanitation, health, education and employment tend to improve through economic development, traffic congestion tends to worsen."

giz

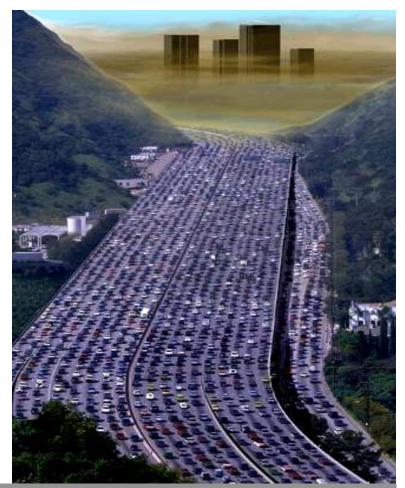






What is sustainable transport? Example: Urban transport

- Traditional focus was given to road design:
- More infrastructure for cars
- More space for motorized vehicles
- Neglecting of alternative modes such as public transport, walking, cycling
- => Unsustainable focus!







What is sustainable transport? Example: Urban transport

Sustainable principles shift the focus of policies and investments:

- Less individual motorized transport
- Less flyovers and expressways
- More public transport
- More infrastructure for walking and cycling
- Corresponding institutional setting: Integration of land use and transport planning etc.







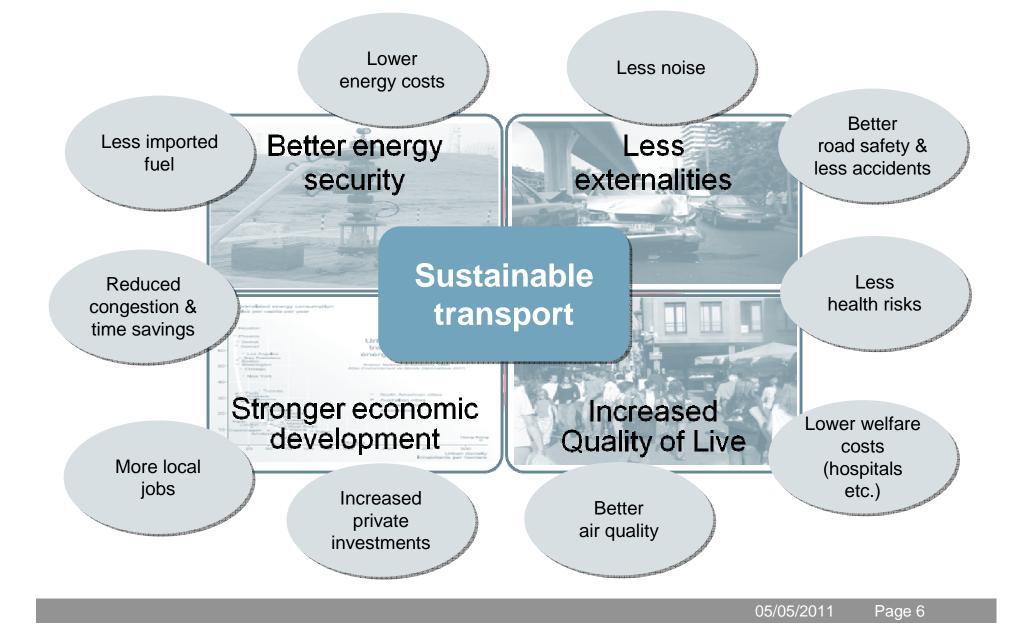
What is sustainable transport?

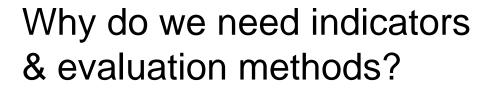
Similar challenges on a **national level**:

- Fostering more environmentally friendly and energy efficient modes
- More efficient use of existing (road) infrastructure vs. building additional freeways etc.



giz Summary: Benefits of sustainable transport



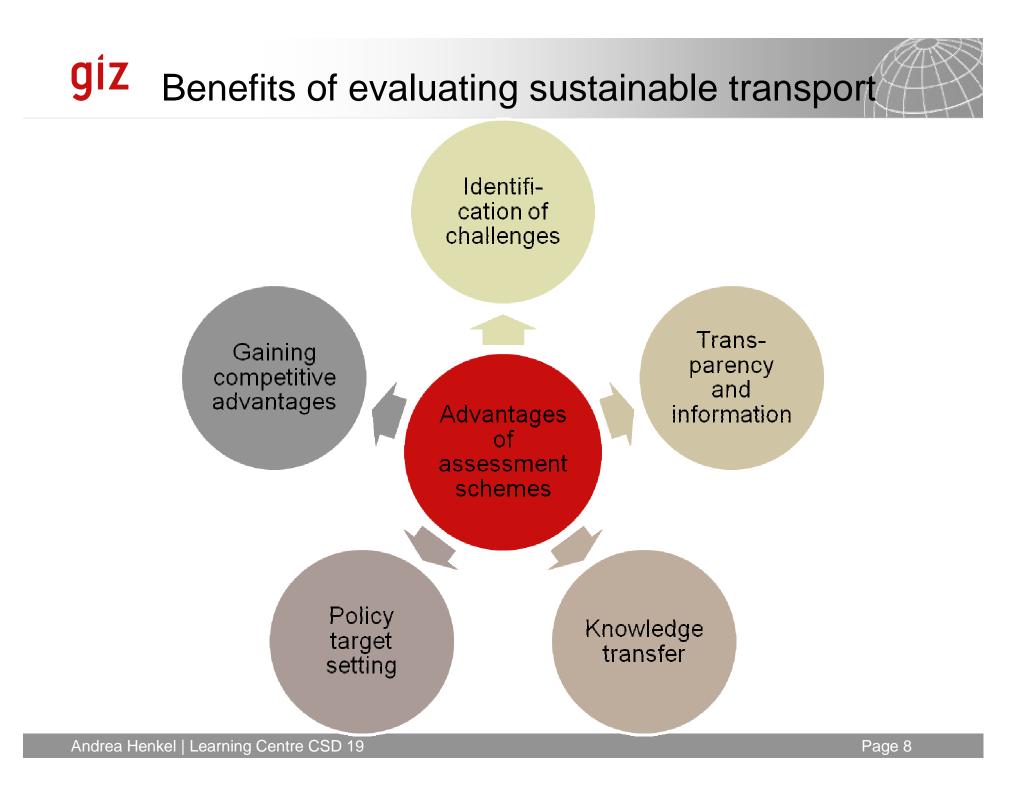


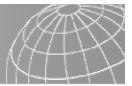
- Sustainability challenges in the transport sector are generally widely acknowledged, **but**...
- Policymakers need information about specific problems and trends on a national/local level!
- A comprehensive evaluation scheme could provide such information and deliver several benefits...:











Principles for relevant Indicators

- cover <u>all dimensions</u> of sustainability (social, environmental, economic and governance) and correspond to <u>underlying</u> sustainability goals
- selected in a <u>participatory process</u>, involving experts and policymakers
- limited in number
- Preferably include <u>quantitative</u> indicators and additional <u>qualitative</u> information and interpretation





An initial suggestion: Ten key indicators for sustainable transport

| Dimension/Indicator | Data availability |
|---|----------------------|
| Environment | |
| Land consumption by transport infrastructure | Low |
| Transport GHG emissions per capita | Medium |
| Percentage of population affected by local air pollutants | Medium |
| Equity/Social | |
| Road fatalities | High |
| Modal share of PT/NMT | Medium |
| Share of transport cost from total household expenditure | Medium |
| Economy | |
| Minimum taxation on fuel | High |
| Transport investments by mode | High |
| PKM/TKM per unit GDP | Medium |
| Governance | |
| Participatory transport planning | Low |



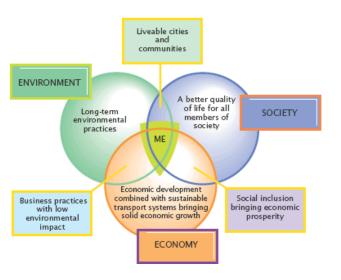
Frameworks for sustainability indicators

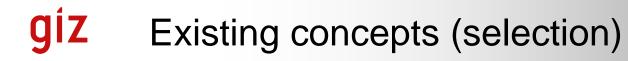
- Ranking
- Benchmarking
- SWOT-Analysis
- Audits
- Labels
- Awards













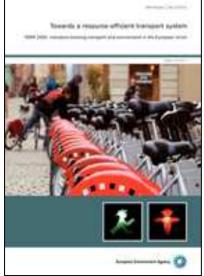
| Project/ concept | Main application | | | | | Status | Dimensions of sustainability | | | | Gover- nance | Level | Data availability | |
|---|------------------------------|------------------------------|--------------------|--|---|--------------------------------|--|---------------|--------|----------|----------------------|---|--|---|
| | Identification of challenges | Iransparency and information | Knowledge transfer | Benchmarking and policy target setting | Monitoring process toward sustainability | Gaining competitive advantages | Ourrent status of implementation (e.g. orgoing, trialled for a limited period, available as preliminary concept onty) | Environmental | Social | Economic | Public participation | Considering the institutional environment and current efforts towards sustainability in transport | Level of transport system to which the concept is applied | Availability of indicators on a global level |
| ADB/PSUTA – Indicators for sustainable transport | ~ | | | ~ | | | Trialled in case studies | × | ~ | ~ | (~) | ~ | Urban | Significant gaps |
| SLoCat Indicators | | | | ~ | ~ | | Preliminary concept | * | ~ | ~ | ~ | ~ | All levels | Large gaps |
| Urban Transport Benchmarking Initiative | * | | ~ | ~ | | | Trial phase terminated | ~ | ~ | ~ | | | Urban | Significant gaps |
| EST Bangkok Declaration | | | | ~ | ~ | | Preliminary concept | ~ | ~ | ~ | ~ | ~ | International (urban focus) | Large gaps |
| OECD | ~ | ~ | | * | | | Ongoing (Core indica- tors only) | ~ | (~) | (~) | | | International | Some gaps |
| BMU – Local Agenda 21 | | | | ~ | ~ | | Trial phase terminated | ~ | × | | ~ | | Urban | Large gaps |
| The Urban Audit | | 1 | ~ | | | | One- time trial (terminated) | ~ | ~ | | | | Urban | Large gaps |
| TERM | | ~ | | ~ | * | | Ongoing | | ~ | ~ | | ~ | International | Significant gaps |
| CSD / UNDESA Indicators | | ~ | | ~ | ~ | | Ongoing (last report from 2007) | * | ~ | ~ | ~ | ~ | International | Some gaps |



Transport and Environment Reporting Mechanism (TERM)

- Concept:
 - European Environmental Agency (EEA) is monitoring, assessing and reporting progress towards sustainability
 - Existing data from various sources are used
- Advantages:
 - Proven concept on an international level
 - Repeated collection => identification of trends
 - Underlying policy/sustainability goals



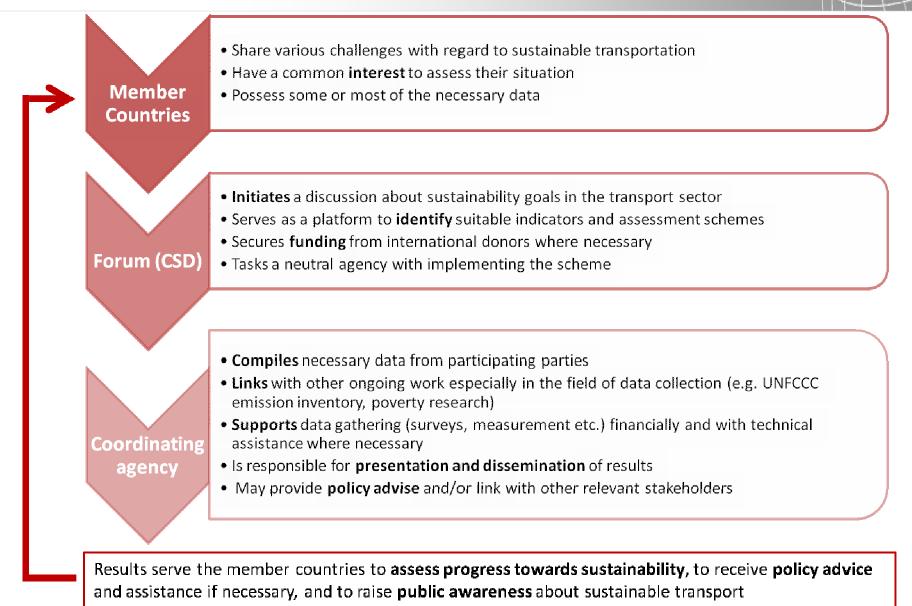




Existing concepts in the transport sector

- Insufficient Availability of indicators on a global level
- Currently no scheme is suitable and mature to be used on a global scale
- Huge potential to learn from good practices

giz Towards Evaluation of Sustainable Transport







Thank you for your attention!

Andrea.Henkel@giz.de

Andrea Henkel Transport Policy Advisor Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ)